

The Lenox in Union City Prepares to Welcome First New Condominium Purchasers This Fall

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UNION CITY, N.J. – <u>The Lenox</u> will celebrate the start of fall with one the most important milestones in its development program. The first closings are now underway at the 16-story high rise condominium in Union City, N.J., minutes from Manhattan, Hoboken and New Jersey's Hudson River "Gold Coast."

This means initial purchasers of the newly released collection of luxurious homes are expected to move into their residence shortly and begin enjoying the upscale urban lifestyle available at the Lenox, according to developer Sun Equity Partners, which has completed a comprehensive modernization program throughout the building, including the introduction of an exciting new suite of world-class recreational and social amenities.



"This is a very exciting time at The Lenox," says Abe Tress, Director of Acquisitions of Sun Equity Partners. "The building is undergoing a significant transformation into a residential address that offers the same activity rich, upscale lifestyle found in neighboring Hoboken and Jersey City, but at a price that's much more affordable. Enthusiastic residents will soon delight in five-star amenities, chic new residences and a prime location minutes from all that makes Hudson County living so special."

Fully furnished model homes are now open at The Lenox. Merchandised by prominent interior designer Debee Weisman of T.D. Designs, the residences illustrate the comfort, value and appeal of the building.

Available for immediate occupancy, the newly-released studios, one- and two-bedroom residences at The Lenox feature spacious floor plans with contemporary finishes and appointments at attractive prices starting from just \$179,000. The building is also approved for favorable financing programs offered by the Federal Housing Authority (FHA) that require only a 3.5% down payment.

A variety of floor plans are available at The Lenox which range in size from 535 to 1,089 square feet of living space. Designer finishes found throughout the homes include hardwood floors, kitchens with stainless steel GE appliances, custom white gloss



kitchen cabinetry and quartz countertops with marble backsplashes; and spa-like bathrooms with imported tile walls and floors and Moen shower fixtures.

"Select homes also offer balconies with incredible views," adds Kelly Marzullo, Director of Marketing for The Lenox.

"Residences facing east enjoy the spectacular expanse of the Hudson River and Manhattan Skyline, while other exposures include sunsets over the preserved wetlands to the west and nearby Washington Park."

Bolstering the enviable lifestyle at The Lenox are a number of Manhattan-style amenities, including an onsite 24-hour concierge to handle specific needs and requests, magnificent lobby, state-of-the-art fitness center, residents' lounge and a clubroom with pool table and flat screen TV.

In addition to its attractive pricing, stylish homes and exciting amenities, The Lenox also offers residents an ultra-convenient location close to mass transportation and major thoroughfares, providing easy access to New York City, New Jersey's Hudson River 'Gold Coast' and Bergen, Essex and Passaic Counties.

"Complimentary shuttle service to the Hoboken PATH station is provided from our front door," Ms. Marzullo points out. "The building is also one block away from NJ Transit Bus Stop with direct service into New York's Penn Station, and the Hudson-Bergen Light Rail is a 15-minute walk away at Hoboken's 8th and Jackson Streets platform."

An abundance of shopping, restaurants and nightlife can be found near The Lenox in downtown Union City, Edgewater, Hoboken and Jersey City.

For additional information on The Lenox, please call (201) 866-8768 or visit http://www.thelenoxcondosnj.com. The building's Sales Center is open by appointment only. Open Houses are conducted on Sundays from 1 p.m. to 3 p.m.