

Sunday, April 12, 2015

10 homes sold in two weeks

Lenox condo in Union City heads into a promising season

THE LENOX



All signs point to a very successful spring and summer selling season at The Lenox, the collection of upscale condominium homes in Hudson County's Union City.

Strong buyer activity at the 16-story high-rise building over the early spring has yielded ten condominium sales within the past two weeks alone, according to Sun Equity Partners, which released newly-renovated homes and a suite of five-star amenities at The Lenox last year. The tremendous interest expressed in the studio, one- and two-bedroom homes at the building has propelled sales well past the impressive mark of 50 percent sold.

Located at 500 Central Ave. just minutes from Manhattan, The Lenox has drawn a large number of first-time buyers looking for a vibrant and complete urban lifestyle at home prices much more affordable than neighboring Cities on New Jersey's Hudson River "Gold Coast." Homes at the building are priced from just \$179,000.

"Word has spread quickly about the excellent housing opportunity at The Lenox," says Kelly Marzullo, director of marketing.

Homes at The Lenox have been fully renovated and include a long list of designer interior appointments, including hardwood floors, kitchens with stainless steel GE appliances, custom white gloss kitchen cabinetry and quartz countertops with marble backsplashes; and spa-like bathrooms with imported tile walls and floors and Moen shower fixtures. Residences range in size from 535 to 1,089 square feet of living space.

Bolstering the lifestyle at The Lenox are a number of Manhattan-style amenities, including an onsite 24-hour concierge to handle specific needs and requests, magnificent lobby, state-of-the-art fitness center, residents' lounge and a clubroom with pool table and flat screen TV.

In addition to its attractive pricing, stylish homes and exciting amenities, The Lenox also offers residents an ultra-convenient location close to mass transportation and major thoroughfares, providing easy access to New York City, New Jersey's Hudson River 'Gold Coast' and Bergen, Essex and Passaic Counties.

An abundance of shopping, restaurants and nightlife can be found near The Lenox in downtown Union City, Edgewater, Hoboken and Jersey City.

Fully furnished model homes are now open at The Lenox. Merchandised by prominent interior designer Debbie Weisman of T.D. Designs, the residences illustrate the comfort, value and appeal of the building.

The Lenox is approved for favorable financing programs offered by the Federal Housing Authority (FHA) that require only a 3.5 percent down payment.

For additional information on The Lenox, please call (201) 866-8768 or visit www.thelenoxcondosnj.com. The building's Sales Center is open by appointment only. Open Houses are conducted on Sundays from 1 p.m. to 3 p.m.



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