

Friday, January 9, 2015

## The Lenox in Union City passes 50-percent-sold mark

### Affordability coupled with five-star amenities

The Lenox in Union City celebrated the holiday season with several significant milestones, according to its developer Sun Equity Partners.

Most importantly, the 16-story condominium building located on Central Avenue, minutes from Manhattan, has surpassed the impressive mark of 50-percent sold. The achievement was reached six months after a new collection of luxury residences and a suite of upscale amenities at The Lenox were released to the public.

"The fast sales pace is a true testament to the kind of value we're offering at The Lenox," said Abe Tress, director of Acquisitions of Sun Equity Partners. "The building was designed to provide young buyers an alternative to the high-priced condos and townhomes found in nearby Hoboken and Jersey City.

"We're offering well-appointed homes complemented by a package of world-class amenities and commuter-friendly location, all at a price within the budget



PHOTO COURTESY OF SUN EQUITY PARTNERS  
Apartments at The Lenox, a 16-story condominium building in Union City, range from 535 to 1,089 square feet of living space.

of first-time homebuyers. It's a combination that's clearly resonated with single professionals, couples and young families."

In addition to the notable sales mark, the initial purchasers of the recently released inventory are now moving into the building and enjoying their new condominium home.

Fully furnished model homes are now open at The Lenox. Merchandised by interior designer Debbie Weisman of T.D. Designs, the residences illustrate the comfort, value and appeal of the

building.

Available for immediate occupancy, the newly-released studios, one- and two-bedroom residences at The Lenox feature spacious floor plans with contemporary finishes and appointments at attractive prices starting from \$179,000. The building is also approved for favorable financing programs offered by the Federal Housing Authority (FHA) that require only a 3.5-percent down pay-

ment.

A variety of floor plans are available at The Lenox that range in size from 535 to 1,089 square feet of living space. Designer finishes found throughout the homes include hardwood floors, kitchens with stainless-steel GE appliances, custom white-gloss kitchen cabinetry and quartz countertops with marble backsplashes; and spa-like bathrooms with imported tile walls and floors, and Moen shower fixtures.

"Select homes also offer balconies with incredible views," added Kelly

Marzullo, director of Marketing for The Lenox. "Residences facing east enjoy the spectacular expanse of the Hudson River and Manhattan Skyline, while other exposures include sunsets over the preserved wetlands to the west and nearby Washington Park."

Bolstering the lifestyle at The Lenox are a number of Manhattan-style amenities, including an onsite 24-hour concierge to handle specific needs and requests, impressive lobby, state-of-the-art fitness center, residents' lounge and a clubroom with pool table and flat-screen TV.

In addition to its attractive pricing, stylish homes and desirable amenities, The Lenox also offers residents an ultra-convenient location close to mass transportation and major thoroughfares, providing easy access to New York City, New Jersey's Hudson River 'Gold Coast' and Bergen, Essex and Passaic counties.

"Complimentary shuttle service to the Hoboken PATH station is provided from our front door," said Marzullo. "The building is also one block away from NJ Transit bus stop with direct service into New York's Penn Station, and the Hudson-Bergen Light Rail is a 15-minute walk away at Hoboken's 8th and Jackson streets platform."

An abundance of shopping, restaurants and nightlife can be found near The Lenox in downtown Union City, Edgewater, Hoboken and Jersey City.

For more information on The Lenox, call 201866-8768 or visit [www.thelenoxcondosnj.com](http://www.thelenoxcondosnj.com). The building's Sales Center is open by appointment only. Open Houses are held on Sundays, from 1 to 3 p.m.